

Brij Kalola

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SUMMARY :

WordPress Developer and Content Management professional with experience in developing, maintaining, and optimizing WordPress websites. Skilled in content publishing, website management, SEO best practices, responsive design implementation, and third party integrations. Proficient in managing content, resolving crawl and indexing issues, and delivering high quality user experiences across desktop and mobile platforms.

TECHNICAL SKILLS :

Frontend Technologies :

- HTML
- CSS
- JavaScript

CMS Platforms :

- Wordpress
- Go High Level
- Squarespace
- WooCommerce

SEO Tools :

- Semrush

Collaboration Tools :

- Microsoft Teams

Backend Technologies:

- PHP

Dev Tools :

- XAMPP

Backend Technologies:

- PHP

NON TECHNICAL SKILLS :

Project Management

Team Management

Strong Communication

EXPERIENCE :

Jr. Software Engineer, Cypherox Technologies Pvt. Ltd., Rajkot, India | June 2024 – April 2026

- Designed and developed WordPress websites.
- Familiar with responsive design and its implementation.
- Collaborated with designers to implement website layouts and designs.
- Integrated third-party forms and backend services to extend WordPress website functionality.
- Performed regular website maintenance and updates while optimizing website speed and performance to improve loading time and overall user experience.
- Implemented SEO best practices to improve search engine rankings.

EDUCATION AND TRAINING :

Bachelor of Technology (B.Tech.) in Computer Engineering

R.K. University, Rajkot, India | 2021 - 2025

Higher Secondary

Shri Satyaprakash School, Rajkot, India | 2019 - 2021

LANGUAGES :

English

Hindi

Gujarati